

To: **SplashPlay Agents**
 From: **SplashPlay Marketing**
 Date: **December 21, 2016**
 Subject: **New Year Promotion**

As we approach the end of the year, I just wanted to congratulate everyone for an amazing December. Great job!

Based on your feedback, the Year-End special played a big role in closing deals. As such, today we are announcing a New Year Promotion that goes into effect January 1, 2017 and runs for the entire month of January. Read the details below.

In all, we are honored to have you as members of the SplashPlay team and wish you and your families the happiest of holidays and a most prosperous New Year.

New Year Promotion

To stimulate sales and get the New Year off on a fast start we are pleased to announce a New Year Promotion. Effective January 1, 2017 until January 31, 2017, any new Sponsor will be provided Game Pack SP-10 Free of Charge. As such, SplashPlay will create one hundred (100) personalized trivia questions for the Sponsor’s game or games.

To document this promotion, follow these simple steps in preparing the Insertion Order:

- (1) Enter the License Fee,
- (2) Check off the selected Service Option, if any
- (3) Enter the Service Option amount, if applicable
- (4) Enter the Price for SP-10 as \$0,
- (5) Enter Promo Code: NY17 as illustrated, and
- (6) Enter the Platform Total.

Game Platform			
#	Game Title	Button Art File Name (500 x 300 Pixels)	Game Platform Rates, Rates and Adjustments
1			SplashPlay Game License Fee: \$ 699
2			Options: <input type="checkbox"/> Basic <input type="checkbox"/> Monthly <input type="checkbox"/> Annual <input type="checkbox"/> Life Time: \$
3			NY17 Miscellaneous: \$ \$0
4			Platform Total: \$ 699

Good luck and have a wonder year-end.