

# SplashPlay Thoughts



## Communicating with SplashPlay's Partners

FFFFF

*You've Been Splashed!®*

### Message from SplashPlay

As we always say, "*Every idea is a good idea for SplashPlay.*" In this, our new series of SplashPlay Gamification Agent communications, *SplashPlay Thoughts*, we'll share with you interesting and unique applications of SplashPlay intended to bring to your attention exciting and profitable opportunities.

In this issue of *SplashPlay Thoughts*, we look at an interesting and fun example of a SplashPlay opportunity -- **WINE**

### Market Facts

Let's take a look at the United States wine industry.

- Grapes are the highest value fruit crop in the US
- The US grape Market is valued at \$5 billion
- Nearly 25,000 farms grow grapes in America
- 7,946 wineries in the US -- *All potential SplashPlay Game Sponsors*
- 30 million winery visits annually -- *All potential SplashPlay Game Players*

Like so many opportunities in America, the wine industry offers an untapped and profitable opportunity for SplashPlay Gamification agents.

### Accessing SplashPlay

Here we illustrate four ways players can access a SplashPlay Game. We encourage you to try them all.

## Personal SplashPlay Game Link

The following URL illustrates the Game Sponsor's personal game link provided by SplashPlay. This link can be attached to emails, shared throughout Social Media, embedded in website buttons and graphics and even pointed to by any URL the Game Sponsor desires to use.

<http://www.splashtrivia.com/a250>

## Game Button

Here we see an example of the Game Sponsor's game link embedded in a button that can be incorporated in websites and applications.

[Play Wine Trivia](http://www.splashtrivia.com/a250)

## SplashPlay Affinity Domain

A unique SplashPlay service is our Affinity Domain program. Based on availability, Game Sponsors can secure a unique SplashPlay Affinity domain for their game as illustrated below:

<http://wine.splashplay.com>

## SplashPlay TouchPoint

Unique to SplashPlay is our personalized SplashPlay QR Code real-world TouchPoint. SplashPlay provides each Game Sponsor its own personalized camera-ready TouchPoint artwork that can be incorporated throughout its print media -- including the back of business cards, product packaging, brochures, invoices, event tickets, collectables and drink ware. The bottom line is simple, if it can be printed, Game Sponsors should include their SplashPlay TouchPoint.



 [Forward this issue](#)

## SplashPlay, Inc.

31915 Rancho California Road, Suite 200-237

Temecula, CA 92591

[www.SplashPlaygamify.com](http://www.SplashPlaygamify.com)

(877) 286-9003

