



To: **SplashPlay Agents**

From: **SplashPlay Marketing**

Date: **December 5, 2016**

Subject: **SplashPlay Price Sheet and Updated Insertion Order**

SplashPlay Features and Options Pricing

The following is SplashPlay's current services price sheet effective December 1, 2016.

Description	Ref #	Price
Monthly License Fee	SP-01	\$70
Annual License Fee	SP-02	\$699
Life Time License Fee	SP-03	\$1,499
Basic Services <ul style="list-style-type: none"> • Landing Page Graphic Setup • Game Button Graphic Setup <ul style="list-style-type: none"> • Monthly License: 1 Button • Annual License: 2 Buttons • Life Time License: 4 Buttons • 1 Loyalty Program Modification • 1 Deal Program Modification 	SP-04	Included
Monthly License Service Package <ul style="list-style-type: none"> • Basic Package Features • 100 Custom Game Questions and Answers 	SP-05	\$75
Annual License Service Package <ul style="list-style-type: none"> • Basic Package Features • 200 Custom Game Questions and Answers • 1 Loyalty Program Modification • 1 Deal Program Modification 	SP-06	\$250
Life Time License Service Package <ul style="list-style-type: none"> • Basic Package Features • 400 Custom Game Questions and Answers • 2 Loyalty Program Modification • 2 Deal Program Modification 	SP-07	\$500
Loyalty Program Modification	SP-08	\$50
Deal Modification	SP-09	\$75
Game Package 1 – 100 Custom Questions and Answers	SP-10	\$75
Game Package 2 – 200 Custom Questions and Answers	SP-11	\$135
Game Package 3 – 500 Custom Questions and Answers	SP-12	\$275
Game Package 4 – 1,000 Custom Questions and Answers	SP-13	\$495

Revised Insertion Order

Note that the Insertion Order has been modified to version 10.5.9 which is now available from the Agents section of the agent.splashplay.com website. This modification was made necessary to ensure the Monthly Service option package shown on the Insertion Order does not conflict with the \$75 package pricing shown on the SplashPlay Price Sheet.